

## **tru**textile®

Our **tru**textile<sup>®</sup> range of specialist transfer media has been specifically designed to give superior decoration results with various printing methods. Ideal for all fabric types, these materials are used by printers from all over the world thanks to their trouble free printing qualities and high quality image reproduction.

## Features

- Hot, warm and cold peel applications
- Screen, offset and digital sublimation
- Water, plastisol and solvent based inks with or without powdered adhesives
- Resistance to humidity
- Longer shelf life of printed decals

## Benefits

- Apply transfer design when you have an order, eliminating wastage of unsold decorated items
- Easier to react to decoration demand
- Decorate irregular shapes (e.g. baseball caps)
- Now easy and cheap to adapt your existing equipment to print transfers
- Sharp images and bright colours, every time

## **Our Responsibilities**

FSC® gives our customers added confidence that the products they use from Tullis Russell come from responsible sources.











## Contact:

#### United Kingdom (England)

Tel: +44 (0)1625 573051 Fax: +44 (0)1625 572085 Email: imagetransfer@tullisrussell.com

#### South Korea

Tel: +82 (0)31 499 1151 Fax: +82 (0)31 499 1153 Email: imagetransfer@tullisrussell.com

#### China

Tel: +86 (0)769 8166 1808 Fax: +86 (0)769 8166 1898 Email: chinainfo@tullisrussell.com

### tullisrussell.com

# Find the right product for **your needs**

Texitran Product	COLD PEEL					HOT PEEL		
	СР	Offset	Flexo	LWT	Film	HS	Powder	DS
Printing Method								
Screen	~~	~	×	~	<ul> <li>✓</li> </ul>	<b>v</b>	~	×
Offset	~	~~	×	×	~	×	×	×
Flexo	~	×	~~	~	~	×	×	×
Digital	~	~~	×	×	~	×	×	<ul> <li>✓</li> </ul>
Compatible Inks								
Plastisol type	~	~	<ul> <li>✓</li> </ul>	~	<ul> <li>✓</li> </ul>	<ul> <li>✓</li> </ul>	~	×
Water based type	~	~	~	~	~	×	<ul> <li>✓</li> </ul>	×
Solvent based type	~	~	×	×	×	×	×	×
Digital	~	~	×	×	~	×	×	~
Powdered Adhesives	~	~	<ul> <li>✓</li> </ul>	<ul> <li>✓</li> </ul>	<ul> <li></li> </ul>	×	<ul> <li>✓</li> </ul>	×

Excellent 🗸 🖌 Suitable 🖌

e 🖌 👘 Not suitable 🗶

All of our products can be offered at a range of ERH to suit your climatic conditions.

For more information on customised weights, formats and coatings, please contact us.

